



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #: 0186-18 **Version:** 1 **Name:** Cumulus Golf Card Agreement
Type: Resolution **Status:** Approved
File created: 2/14/2018 **In control:** Urban County Council
On agenda: 3/8/2018 **Final action:** 3/8/2018
Enactment date: 3/8/2018 **Enactment #:** R-137-2018

Title: A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Cumulus Broadcasting to provide rounds of golf at golf courses owned by the Urban County Government at no charge in exchange for radio advertising for the golf courses. [Div. of Parks and Recreation, Conrad]

Sponsors:

Indexes:

Code sections:

Attachments: 1. Cumulus Radio Memo, 2. Cumulus Radio Agreement, 3. 00601529.pdf, 4. RESOLUTION - 137-2018.pdf, 5. 081-2018 - CONTRACT.pdf

Date	Ver.	Action By	Action	Result
3/8/2018	1	Urban County Council	Received First Reading	
3/8/2018	1	Urban County Council	Suspended Rules for Second Reading	Pass
3/8/2018	1	Urban County Council	Approved	Pass
2/27/2018	1	Urban County Council Work Session	Approved and Referred to Docket	Pass

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Agreement with Cumulus Broadcasting to provide rounds of golf at golf courses owned by the Urban County Government at no charge in exchange for radio advertising for the golf courses. [Div. of Parks and Recreation, Conrad]

Authorization to execute Agreement between the LFUCG and Cumulus radio stations, including five different radio broadcasts. LFUCG courses would be included in the Cumulus Golf Card promotion, offering equal trade of golf for advertising. The promotions run March 2018 through April 2018. No Budgetary impact. (L0186-18) (Conrad/Hamilton)

Budgetary Implications: No Impact - Equal Trade

Advance Document Review:

Law: Yes Charles Edwards, III

Risk Management: No

Fully Budgeted:

Account Number:

This Fiscal Year Impact:

Annual Impact:

Budget Reference:

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute the Agreement, which is attached hereto and incorporated herein by reference, with Cumulus Broadcasting to provide rounds of golf at golf courses owned by the Lexington-Fayette Urban County Government, at no charge in exchange for radio advertising for the golf courses.

Section 2 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL