



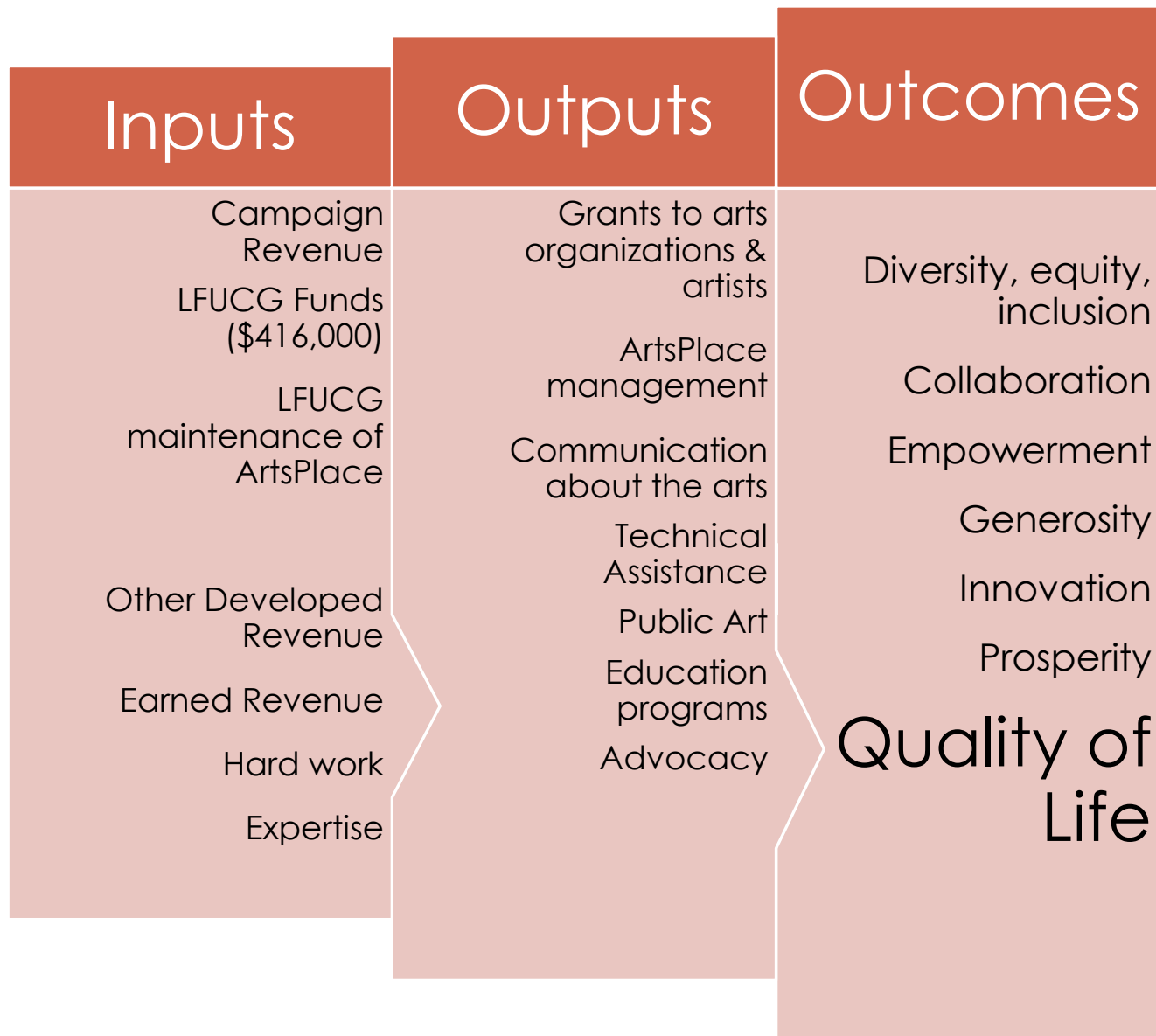
Presentation to  
LFUCG Budget, Finance,  
and Economic  
Development Committee

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# Promoting High Quality Arts Experiences for All

- Funding
- Advocacy
- Technical Assistance
- Communication Initiatives
- Programming Initiatives





# Fundraising and Grantmaking

- Annual Fund for the Arts Campaign
- \$557,000 raised for distribution
- 39 Fayette County arts organizations and artists' projects
- General Operating Support (6)
- Community Arts Development (33)



# Managing ArtsPlace

- LexArts offices and Gallery
- Office space (5 tenants)
- Dance studio
- Per-use nonprofit rentals
- Per-use for-profit rentals



# Communicating About the Arts

- Gallery Hop
- ArtsEverywhere magazine
- ArtScope – This Week in the Arts
- LexArts website
- Social media presence
- Arts Showcases
- Campaign Kickoff and Showcase



# Education Programs

- Art in the Schools Initiative
- Professional Development for Educators
- LexArts Youth Arts Council
- Internships for undergraduate and graduate students

# Public Art

- Unlearn Fear + Hate
- Breaking the Bronze Ceiling
- Southland Drive
- Town Branch Park
- Lexington Mural Project





# Support for Artists and Arts Organizations

- ArtsPlace Gallery
- Purchase opportunities for local artists
- Lexington Arts Network
- Fiscal agency services

# Fundraising and Grantmaking

- Annual Fund for the Arts Campaign
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# Organizations we fund



- Reach over 200,000 children in Fayette County and beyond
- Theatre
- Music
- Dance
- Visual art
- Literary arts



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# LEX ARTS hop

PRESENTED BY  
(MCBRAYER)

# Arts Showcase

ARTS everywhere  
“generator”



SHOWCASE RECOGNITION PRESENTED BY ★macy's

Daily during  
campaign season  
Highlighting one  
grantee

# ArtsEverywhere



- Online triennially
- In-depth articles
- Arts calendar
- Reaches 3000-6000 households



# ArtScope

- Weekly curated arts calendar
- Emailed to 6300 weekly



This week in the **ARTS**

# Campaign Kickoff

- Free, fun public event
- Generates campaign support
- Shows why that support is important



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## Youth Arts Council

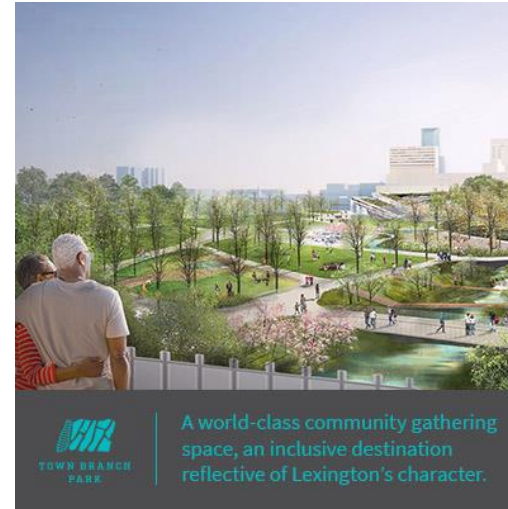
- Playwriting
- Dunbar High mural project
- Poetry Slam
- Visual Art Exhibits



## Public Art

Unlearn Fear + Hate  
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# Art Purchase Programs and Commissions

CHI St. Joseph  
ArtsPlace Gallery  
Art Infusion Project





## Advocacy

- Kentucky Arts Day
- Candidates Forums
- Advocacy Forums



# Technical Assistance

- Serve as fiscal agent for up to 20 small and emerging organizations
- One-on-one consultations
- Educational presentations

# Prosperity

- 1,185 full-time jobs
- \$32 million in local spending
- \$3.2 to local and state governments

