

Read, Talk and Play from Cradle to Kindergarten



First 5 Lex MISSION

Create a collaborative community to support the whole child and the family, from quality prenatal care through early childhood, resulting in a foundation for lifelong learning.



First 5 Lex PARTNERS

























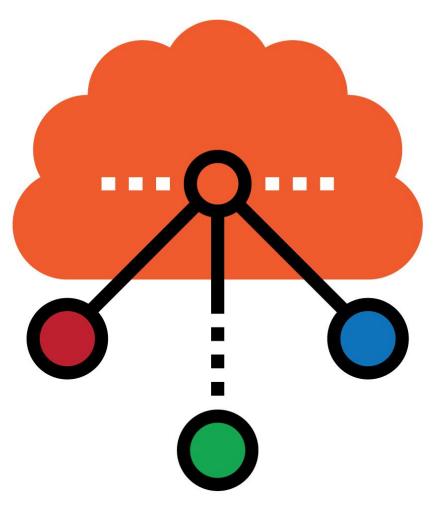




where great stories begin™

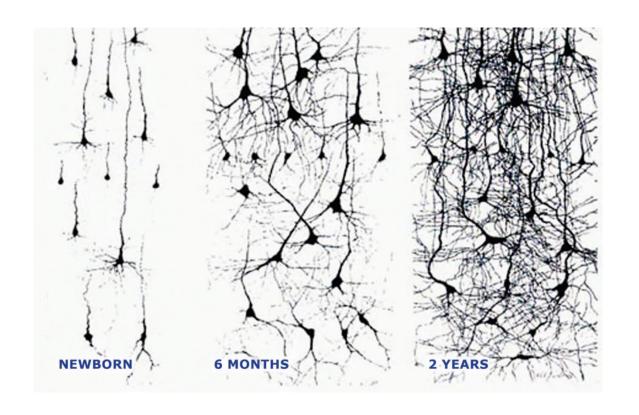


Build Your Child's Brain!





700 New Nerve *Connections* per Second







ABUSE

NEGLECT

HOUSEHOLD DYSFUNCTION



Physical



Physical



Mental Illness



Incarcerated Relative



Emotional



Emotional



Mother treated violently



Substance Abuse



Sexual

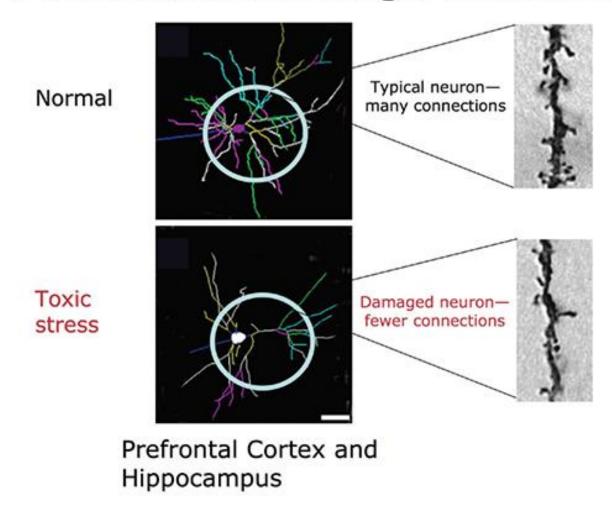


Divorce

WHAT IMPACT DO ACEs HAVE?



Persistent Stress Changes Brain Architecture

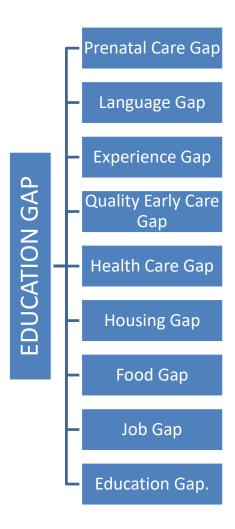




Children Birth to 5 - Poverty Levels

- 13 percent of children BIRTH TO 5 lived in deep poverty (less than 50% FPL)
- 28 percent of children BIRTH TO 5 lived in poverty (less than 100% FPL)
- 47 percent of children BIRTH TO 5 were lowincome (less than 200% FPL)

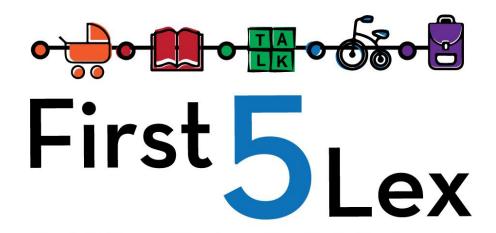




Birth to five – where the Gap starts



So What Now Lexington.....

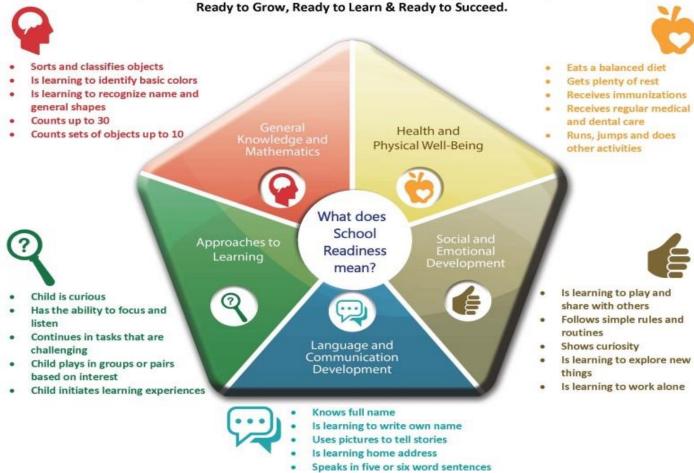


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School Readiness in Kentucky

School readiness means that each child enters school ready to engage in and benefit from early learning experiences that best promote the child's success and ability to be





Targeted Outreach Activities

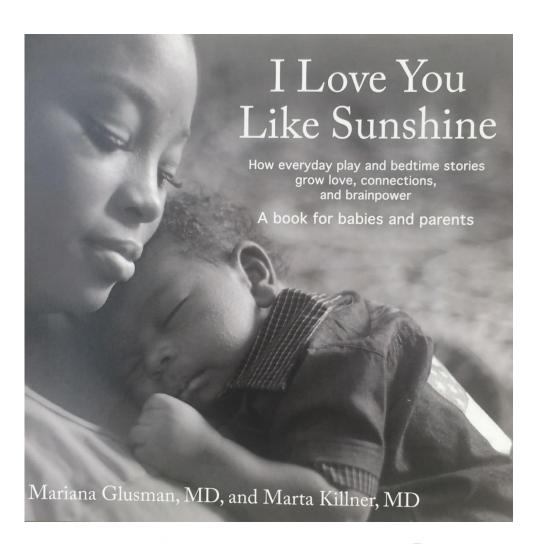








Partnering with Reach Out & Read





where great stories begin™





Outreach through Public Health



90% of a child's brain develops before age 5

Build your child's brain!



Grab a book and start reading! It's never too early to start reading books, signs, and words to your little one.



Talk about your day! Ask your child about what they see and do. Have a conversation. Talk with your baby by responding to the sounds they make.



Explore the world around you! Play peek-a-boo, and hide-and-seek. Pretend to be animals, sing songs, and go outside together. Play is learning.

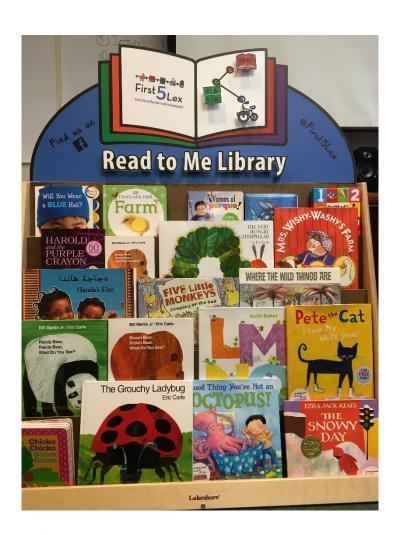
Connect with us for more ways to READ, TALK and PLAY with your child!







Read to Me Libraries







PHONE APP FOR PARENTS & CAREGIVERS

Available on i-phone and Android

FREE







Quality Early Care: Read, Talk, Play for EC Professionals

- Professional Learning in Fayette County
 - Early Childhood Summit
 - Lunch & Learn
 - Child Care Council Spring Institute
 - Outreach training for childcare centers in East End and other specific zip codes





Strengthening Families



- Born Learning Academies
- Family Café
- Kindergarten Readiness Workshops
- Pre-K Learning Guides for Families



Community-Wide Communication Plan

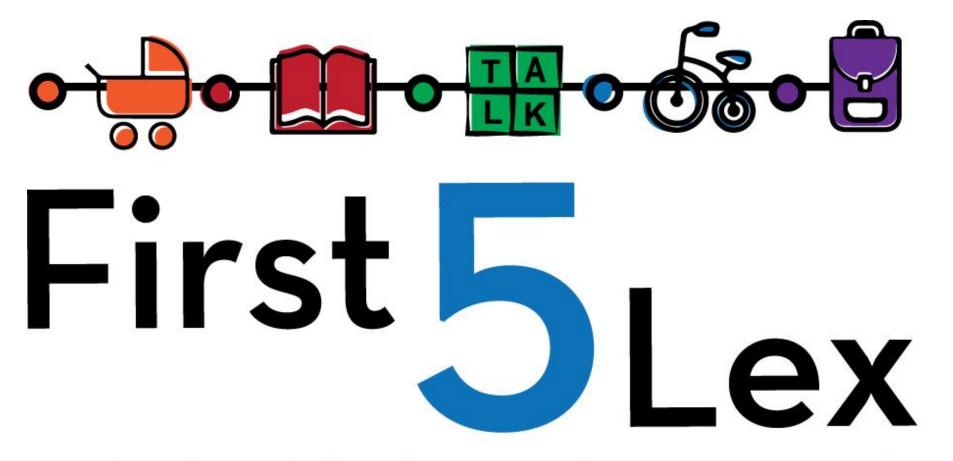






- Social Media
- Website
- PSAs
- Signage & Materials available for families
 through partnering
 agencies and businesses



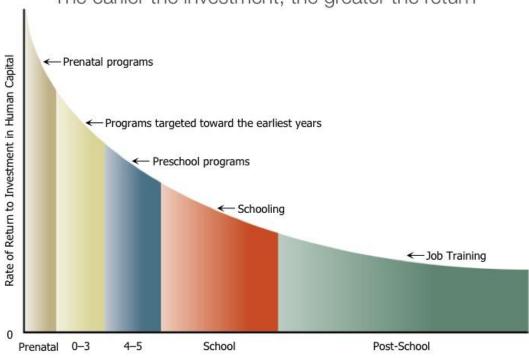


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EARLY CHILDHOOD DEVELOPMENT IS A SMART INVESTMENT

The earlier the investment, the greater the return



Source: James Heckman, Nobel Laureate in Economics

