

Read, Talk and Play from Cradle to Kindergarten

## First5Lex MISSION

Create a collaborative community to support the whole child and the family, from quality prenatal care through early childhood, resulting in a foundation for lifelong learning.

## First5Lex PARTNERS



FAYETTE COUNTY PUBLIC SCHOOLS


## Health First <br> gimichasso

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## TH College of Education

Lexington Public Library HealthCare
The Power of Advanced Medicine


A community coming together!


where great stories begin ${ }^{\text {w }}$

## Build Your Child's Brain!


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First5Lex

## 700 New

## Nerve Connections per Second




## WHAT IMPACT DO ACEs HAVE?

## Persistent Stress Changes Brain Architecture



Prefrontal Cortex and Hippocampus

## Children Birth to 5 - Poverty Levels

- 13 percent of children BIRTH TO 5 lived in deep poverty (less than $50 \% \mathrm{FPL}$ )
- 28 percent of children BIRTH TO 5 lived in poverty (less than $100 \% \mathrm{FPL}$ )
- 47 percent of children BIRTH TO 5 were lowincome (less than 200\% FPL)



## Birth to five - where the Gap starts

## So What Now Lexington.....



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## School Readiness in Kentucky

School readiness means that each child enters school ready to engage in and benefit from early learning experiences that best promote the child's success and ability to be Ready to Grow, Ready to Learn \& Ready to Succeed.


- Sorts and classifies objects
- Is learning to identify basic colors
- Is learning to recognize name and general shapes
- Counts up to $\mathbf{3 0}$
- Counts sets of objects up to 10
- Eats a balanced diet
- Gets plenty of rest
- Receives immunizations
- Receives regular medical and dental care
- Runs, jumps and does other activities

- Is learning to play and share with others
- Follows simple rules and routines
- Shows curiosity
- Is learning to explore new things
- Is learning to work alone

- Knows full name
- Is learning to write own name
- Uses pictures to tell stories
- Is learning home address
- Speaks in five or six word sentences


## Targeted Outreach Activities



## Partnering with Reach Out \& Read

Reach
Out
\& Read
where great stories begin ${ }^{\text {w" }}$


## Outreach through Public Health



# $90 \%$ of a child's brain develops before age 5 

## Build your child's brain!



Grab a book and start reading! It's never too early to start reading books, signs, and words to your little one.

Talk about your day! Ask your child about what they see and do. Have a conversation. Talk with your baby by responding to the sounds they make.

Explore the world around you! Play peek-a-boo, and hide-and-seek. Pretend to be animals, sing songs, and go outside together. Play is learning.

| Connect with us for more ways to READ, TALK and PLAY with your child! |  | $5$ <br> Download our app or visit www.First5lex.com |
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## Read to Me Libraries



## PHONE APP FOR PARENTS \& CAREGIVERS

- Available on
i-phone and
Android
- FREE



## Quality Early Care:

## Read, Talk, Play for EC Professionals

- Professional Learning in Fayette County
- Early Childhood Summit
- Lunch \& Learn
- Child Care Council Spring Institute

- Outreach training for childcare centers in East End and other specific zip codes


## Strengthening Families



- Born Learning Academies
- Family Café
- Kindergarten Readiness Workshops
- Pre-K Learning Guides for Families


## Community-Wide Communication Plan



- Social Media
- Website
- PSAs
- Signage \& Materials available for families through partnering agencies and businesses



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## EARLY CHILDHOOD DEVELOPMENT IS A SMART INVESTMENT

The earlier the investment, the greater the return


