



create a **LIFE-CHANGING BUSINESS**

MARCH 5 – 6, 2019 | LEXINGTON, KY

What if you could change someone's life, generate multiple bottom lines AND leave a lasting personal legacy all by attending one event that taught you the why, what, and how of becoming a second chance employer? How valuable would that be to you?

JOIN US MARCH 5-6, 2019 IN LEXINGTON, KENTUCKY

This life-changing, fully immersive leadership event is based on the model at DV8 Kitchen in Lexington, Kentucky. DV8 Kitchen is a social enterprise restaurant and bakery focused on hiring and training people in recovery from drug and alcohol addiction in order to give them a second chance. By striving to be 20% better than other competing dining establishments and teaching life-changing skills, DV8 helps their employees continue their recovery success at work and in life. Attend this workshop to learn how DV8 does it, the positive effect on the employees and the community, and how to build an organization with second chance employees.

YOUR WORKSHOP EXPERIENCE INCLUDES:

- A "behind the scenes" look at DV8 Kitchen and Bakery to see how to build a business with a social impact
- Learning strategies & tactics on how to employ people who may not have a reputation of successful employment
- Learning strategies & tactics on how to provide a 20% better experience for your customers
- Seeing an example of how to grow your community impact
- Learning how to motivate and enlist a community in your goal/vision
- Learning valuable leadership skills on how to communicate, lead, and mentor using an integrated culture-building plan
- Hearing from second chance employees about their experiences and how DV8 is making a difference in their lives
- Understanding how to introduce social purpose in your business or organization
- Learning how to fully maximize your career and your legacy
- Working with other socially-conscious business people on your ideas

YOUR TUITION OF \$1,250 INCLUDES:

- Access to the day-and-a-half event in Lexington, KY
- Hotel room at the Hilton / Hyatt in Lexington Downtown
- Lunch on Day 1
- Dinner on Day 1
- Breakfast on Day 2
- Lunch on Day 2
- Materials to support you in your life changing business
- Membership to the Ambassador Club (ongoing mentorship with Rob Perez, founder of DV8 Kitchen, via Facebook group, email group, webinars, etc.)
- Access to the Online Portal for ongoing training

REGISTER NOW AT
WWW.DV8KITCHEN.COM/SOULFULLENTERPRISE

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