



Vocational Training Foundation - DV8 Kitchen

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For Immediate Release:

**Vocational Training Foundation to Host *Soulfull Enterprise* –
Introducing Social Impact Employment Strategies for Business Environments**

March 5-6 Workshop Designed for Non-profits and For-profit Businesses

Lexington, KY, February 19, 2019 – Soulfull Enterprise is a training event, developed by DV8 Kitchen Vocational Training Foundation, Inc., a non-profit service organization of DV8 Kitchen, located in Lexington, KY. The event is offered to small, medium and large businesses along with non-profit organizations and individuals seeking to help provide employment by giving a second chance to people in the early stages of recovery from opioid and alcohol addiction. The two-day workshop will take place Lexington on March 5-6, 2019. Registration is required by March 4 and can be completed on-line at: www.dv8kitchen.com/soulfullenterprise.



The event starts at Noon on Tuesday, March 5, with registration and lunch served, continuing into the evening with dinner included. It will resume on Wednesday, March 6, starting with an 8 AM breakfast and continue until 3 PM, including a Noon lunch. Registration is \$1250 per person, RSVP is required prior to March 4. The registration fee includes materials and tools for attendees, as well as four meals during the event and a hotel stay for one night at the Hilton Hotel, in Lexington, KY.

[DV8 Kitchen](http://www.dv8kitchen.com) was conceived as a social enterprise restaurant and bakery focused on hiring and training people in recovery from opioid, drug and alcohol addiction, as reported in the [New York Times](http://www.nytimes.com). The restaurant provides tangible work opportunities for people without work experience and often no career skills or hope. Positive results encouraged founders Rob & Diane Perez to start the DV8 Kitchen Vocational Training Foundation Inc., in order to equip other employers with the tools and knowledge to provide a second chance in life for those seeking both recovery and meaningful work. At this event, employers and managers will learn from experienced leaders, working within the second chance employment movement.



Rob & Diane Perez

“We invite business owners, managers and HR professionals to come and learn how to include powerful social impact values into their organization’s culture,” said Rob Perez, owner and operator of DV8 Kitchen. “While our business is in the hospitality industry – any other business field, organization or non-profit will benefit from this event and knowledge-base transfer. By learning these strategies, receiving the tools, and taking a chance on just one person, employers and managers can be a part of changing someone’s life forever and help turn back this devastating opioid drug and alcoholism epidemic.”

Without employment opportunities, those with a history of addiction often don’t have the skills, tools, or hope to successfully recover from addiction and poverty. At DV8 Kitchen, employees with a past that includes addiction (and usually incarceration) acquire the tools and experience needed to prepare them for gainful employment and a new life of hope and achievement. In addition to offering employment to those in recovery, DV8 Kitchen aims to help second-chance employees learn valuable life skills through attending weekly workshops where area businessmen and women speak about their experiences and offer advice applicable in everyday life.

DV8 Kitchen Vocational Training Foundation Inc. is a 501 (c)(3) developed to train second chance employees in the baking trade and to assist them acquiring food handler permits & uniforms. The Foundation also interacts with various other businesses to encourage second chance employment in the local community.

Registration is required by March 4 - register on-line at: www.dv8kitchen.com/soulfullenterprise

Workshop event Includes:

Tuesday, March 5 (Day 1)

12 p.m.	Arrive at Hilton Hotel in Lexington
12:30 p.m.	Lunch
1:00 p.m.	Workshops
6:00 p.m.	Dinner with DV8 Staff
7:15 p.m.	Evening Program

Wednesday, March 6 (Day 2)

8:00 a.m.	Breakfast
9:00 a.m.	Morning Workshop
Noon	Lunch
12:30 p.m.	Afternoon Workshop
3:00 p.m.	Workshop concludes / Depart

