

RECRUITLEX

Budget, Finance & Economic Development Committee

November 27, 2018



LEXINGTON



Project Background

- February 28, 2018 met with Brad Patrick, Chief People & Communications Officer for Valvoline and his team about their corporate recruitment efforts (Kevin, Elodie, Kimberly)
- Formed a group of globally headquartered companies, along with the University of Kentucky, to work on executive talent recruitment and retention – RecruitLex Roundtable
- Group has been meetings every 4-6 weeks -- managed by Elodie Dickinson, Lexington Workforce Development Manager
- Meeting at various headquarter locations
- Collaboratively working together to discuss key issues to building the executive talent pool in Lexington



Committee Structure

- **Training Committee** – Identify top training needs, who can provide trainings, cost and discounts for shared trainings, training calendar, etc.
- **Talent Retention Committee** – Establishing events for newcomers to Lexington, establishing a specific meet-up group, affinity groups, etc.
- **Best Practices Committee** – Workplace practices that are helping to recruit and retain a workforce, benchmarking non-proprietary information, etc.
- **Virtual Platform Committee** – Establishing and maintaining a shared virtual committee, what information would be shared, etc.



Video Steering Committee



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Economic Development

RecruitLex Participants





Next Steps

- Discuss additional headquartered companies to add to the working group
- Continue meetings to discuss talent retention methods
- Continue collaborative efforts across all the companies to build a deeper talent pool
- Host events to help new executives and their family members get acclimated to Lexington
- Develop a talent pipeline for Lexington headquartered companies for the long term
- Release of recruitment video



New RecruitLex Video

RecruitLex Video

Questions?



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