

TRAFFIC SIGNAL CABINET ARTISTIC WRAP PROGRAM

Environmental Quality & Public Works Committee

February 20, 2018



LEXINGTON



What

- Opportunity for citizens to propose and install art on traffic signal cabinets
- A traffic signal cabinet is located at every signalized intersection
- Approximately 400 in Lexington



Why



- Opportunity for public art in public right-of-way
- Creative way to tell a story or brand an area
- Discourage graffiti
- People have expressed interest

Process: Initial Contact

- A proposed location and concept emailed to EQPW, SafeStreets@LexingtonKY.gov

Preferably with:

- Letters of support from neighborhood associations, adjacent property owners, councilmember(s), etc.
- Completed Urban County Arts Review Board (UCARB) form



Process: EQPW

- Ensures citizen or group understands full process, safety-related art guidelines and costs
- Looks for red flags related to location, proposed art
- If appropriate, passes application on to the UCARB
 - EQPW staff will attend UCARB meeting with applicant, walk them through full process



Process: Urban County Arts Review Board (UCARB)

- Proposal follows standard UCARB process
 - Conceptual review (optional)
 - Initial design review
 - Final design approval
 - Post installation approval



Process: additions to the UCARB process

- Traffic Engineering does a safety review before initial design review step
- (If cabinet along a state route) Traffic Engineering will work with the Kentucky Transportation Cabinet to obtain a permit once design is finalized
- Traffic signal cabinet artistic wrap permit application and fee must be submitted before artwork is installed
 - The fee will go toward removing the art when the city deems it time
 - Permit application includes applicant agreeing to the following:
 - the city will own the art
 - the city is not responsible for damage to the art
 - the art may be removed by the city at any time for any reason



Installation

- Wraps must be purchased from and installed by a city-approved vendor
- Estimated life of wrap is seven years
- No maintenance required



Costs

- Budget neutral for the city
 - Minimal staff time
- Citizen (group) pays for the wrap (Estimated costs)
 - \$1400 for full wrap
 - \$400 for single panel
 - \$800 for double panel
- \$1,100 for installation
 - Installation & travel
 - Can do multiple boxes for approximately this same cost
- \$50 permit application fee covers removal



Next steps

- Continue to work with UCARB
- Create permit application (goes with UCARB final design review)
- Develop materials on program for the public
 - Brochure
 - Website

Questions?



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