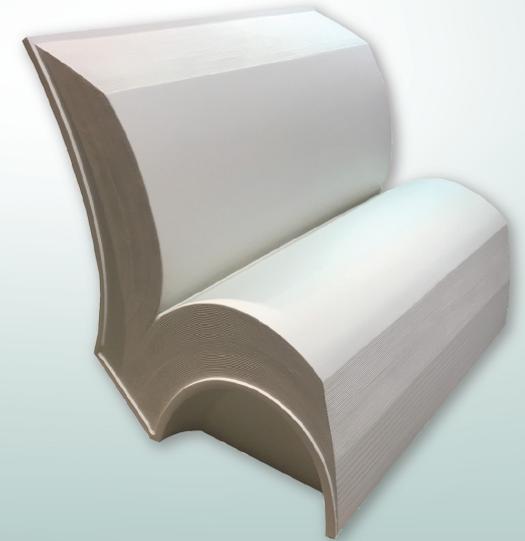



BOOK BENCHES

A TRIBUTE TO KENTUCKY AUTHORS



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A COLLABORATION BETWEEN ARTS CONNECT,
LEXARTS & THE CARNEGIE CENTER
FOR LITERACY AND LEARNING

Fully functional outdoor benches – each illustrated and themed around a different book by a **KENTUCKY AUTHOR** – will be placed throughout Lexington in summer and fall of 2018. Modeled after **HORSEMANIA**, this public-art project celebrates Kentucky's literary heritage, encourages reading, and provides a place for people to rest.

SPONSORSHIPS ARE AVAILABLE AT DIFFERENT LEVELS.

Through an open call that will be made in November 2017, Kentucky artists will be invited to submit a bench illustration based on a book written by a Kentucky author. A list of suggested writers will be provided. Additional books for design interpretation will also be permitted — subject to approval.

Sponsors will be able to choose their book design with priority being given to first paid in full, first to select from artists' submissions.

Book Benches will be placed throughout Lexington for public display June – October 2018.

There will be a final Gala and Auction of benches in November at The Livery. Proceeds from this to further the missions of Arts Connect, LexArts and the Carnegie Center for Literacy and Learning.

Thanks to our Opus Sponsors!



VISIT LEX



LEXINGTON
Corridors Commission

BOOK BENCHES – SPONSORSHIP

OPUS SPONSORSHIPS (SOLD OUT)

EPIC SPONSORSHIPS - \$10,000

(ONLY FIVE AVAILABLE)

Sponsorship of one book bench through the public display period with subsequent retention rights

First choice (in order of sponsorship commitments) of artist and book design from submissions, or an alternative approved artist's design/book

Artist's fee paid through sponsorship

Presence on sculpture and walking trail maps and mobile app

Presence on Book Benches website

Half-page Epic Sponsor color ad in auction catalog

Four tickets to the Book Review launch event prior to placement and exhibition

Four tickets to the Open Book Auction and Gala final event

NOVEL SPONSORSHIPS – \$5,000

Sponsorship of one book bench through the public display period with sculpture subsequently going to auction

Choice of artist from design portfolio, or an alternative approved artist's design/book

Artist's fee paid through sponsorship

Presence on sculpture and walking trail maps and mobile app

Presence on Book Benches website

Listing in auction catalog

Two tickets to the Book Review launch event prior to placement and exhibition

Two tickets to the Open Book Auction and Gala final event



NOVELLA SPONSORSHIPS - \$2,500 (FIVE AVAILABLE ONLY TO FAYETTE CO. SCHOOLS)

One book bench as a school art project

School's choice of artist and book design (both subject to approval)

Presence on sculpture and walking trail maps and mobile app

Presence on Book Benches website

Listing in auction catalog

Two tickets to the Book Review launch event prior to placement and exhibition

Two tickets to the Open Book Auction and Gala final event